



**IMranMa**  
Digital Print Solutions



Master the art of expression

# Business Stationery

Make a professional impact with personalised business stationery.



- » Business Cards
- » Letterhead
- » Notebooks
- » Envelopes
- » Notepads
- » Receipt Books
- » Invoice Books
- » Vouchers Books
- » Company Profiles
- » Stamps
- » Identity cards
- » Name tags
- » Envelope Seals
- » Thank You Cards
- » Christmas Cards
- » Labels
- » Sticky Notes
- » Mailing Labels
- » Brochures
- » Brand Manuals



# Business cards

Papers. Shapes. Finishes.

Now you can create a card as unique as you.



## Standard Business Cards

Personalized cards with a professional look.

- » High-quality, durable card stock
- » Standard uncoated, Glossy or Matte paper
- » Eco-friendly, FSC-certified paper
- » Single or Double Sided Printing

Your business is one of a kind. Now your business card can be, too.

### Paper Stock

Matte, Glossy, Uncoated,  
Matte, Soft touch

### Thickness

200-350gsm

## Rounded Corner Business Cards

Lose the corners. Get an edge.

- » Standard size (54x85mm")
- » Quarter-inch rounded corners
- » Available in different stocks
- » Fit perfectly in any standard holder or wallet
- » Edges stay smooth with no corners to bend
- » Eco-friendly, FSC-certified paper

### Paper Stock

Matte, Glossy, Uncoated,  
Matte, Soft touch

### Thickness

200-350gsm





### Soft Touch Business Cards

Stand out with ultra smooth, ultra silky cards.

- » Soft feel, velvety matte coating
- » Durable and smudge resistant
- » Premium 200-350 paper stock
- » Best for colorful designs & vivid colors

#### Paper Stock

Matte, Uncoated, Matte,  
Soft touch/Velvety

#### Thickness

200-350gsm



### Ultra Thick Business Cards

Create a card that carries more weight.

- » 700gsm, thicker than a credit card
- » Uncoated paper stock

### Triple Color Layer Business Cards

3 unique layers with a pop of color in the middle.

- » 3 layers of smooth, uncoated paper
- » 4 color options

### Plastic Business Cards

Uniquely Durable Plastic business cards.

- » High-quality plastic
- » Durable, tear-resistant and waterproof



### Embossed Gloss Business Cards

Give your design an eye-catching texture.

- » Raised, glossy coating on the front of your card
- » Choosing your finish
- » **Foil accent:** Shiny, reflective foil that makes your card stand out in a crowd.
- » **Embossed gloss:** A glossy, raised coating that makes text and visuals pop.

#### Paper Stock

Matte, Glossy, Uncoated,  
Matte, Soft touch

#### Thickness

200-350gsm



### Colored Paper Business Cards

Leave basic behind with striking, standout colors.

- » • Standard size (9x5")
- » • Different colors to choose from
- » • White ink or full-color printing
- » • Great option for simple, text-based designs
- » • Available in 250-300gsm paper weight

#### Paper Stock

Matte, Glossy, Uncoated,  
Matte, Soft touch

#### Thickness

200-350gsm

# Business Stationery

Make a professional impact with personalized business stationery.



## Letterheads

Nothing says "I'm official" like business letterhead. Get matching envelopes.

Add a professional touch to every;

- » Letter
- » Invoice
- » Quote.

Standard A4 size Paper

Traditional white paper

Can be printed on Special Paper 100gsm Royal Executive or Director in cream and white color

## Envelops

Make your mail stand out from the rest.

Whether you're planning a company event or a wedding party, eye-catching envelopes help set the tone. Pick a standout color or create a can't-miss look that matches your stationery.

### Sizes

A6, A5, A4, A3

### Colours

White and Craft





### Mailing Labels

Add personality to your envelopes, Label your packages and letters for instant brand recognition. Easily write addresses on smooth, matte stock. Address labels are perfect for saving time and effort while presenting a professional look. These durable shipping labels are also a budget-friendly way to make sure all your marketing materials and packaging match.



### Identification Cards

Get identified in style now! Print professional photo ID cards for your employees through us and get them customised with your company name and brand logo on it!



### Custom Notebook / Notepads

Create a custom cover for a notebook that's all yours.  
Perfect for journals, work or gifts.  
Option to customize inside and outside covers.  
80 pages of lined or white paper



### Custom Stamps & Ink

Leave your mark. Make an impression.

- Save time paying bills or addressing post
- Choose from a variety of styles and colours
- Add your own customised text or message

# Marketing Materials

Gear up for events and promotions with postcards, flyers, brochures and more.



## Postcards

Spread the word, the tried-and-true way.

- » Multi-purpose quality cards, perfect for every project
- » Full-color printing available on both sides
- » A variety of paper stocks and sizes

### Sizes

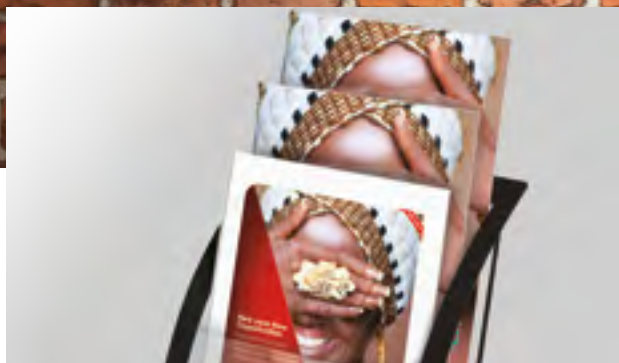
4" x 6", 4.2" x 5.5", 5" x 7", 5.5" x 8.5", 6" x 9", 6" x 11"

### Paper Stock

Matte, Glossy, Uncoated,  
Matte, Soft touch

### Thickness

200-350gsm



## Flyers

Reach new customers – anytime, anywhere.

- » Two sided printing available
- » Thinner, flexible paper stock (budget/standard) or thicker, more durable cover stock

### Sizes

A6, A5, A4, A3

### Paper Stock

Matte, Glossy, Uncoated,  
Matte, Soft touch

### Thickness

130-350gsm





### Brochures

Give customers the full story.

3 fold formats available

7 paper stocks & 6 sizes

Send you artwork

Can be delivered pre-folded & ready to use

#### Paper Stock

Matte, Glossy, Uncoated,  
Matte, Soft touch

#### Thickness

130-350gsm



### Presentation Folders

Convenient, customizable folders give you a professional look.

- » Pre-folded, assembled and glued
- » Different sizes to fit brochures, Letterheads, flyers and Magazines
- » Durable card stocks, with matte or glossy finish
- » Fully customizable pockets

#### Paper Stock

Matte, Glossy, Uncoated,  
Matte, Soft touch

#### Thickness

300-350gsm



### Company Profiles and Brand Guides

All the space you need to tell the full story for your Booklets, Company Profile, brand manuals and more.

- » Saddle stitched (stapled binding)
- » Multiple cover paper stock options
- » Quantities range from 1 to 2000
- » Booklet requires a complete PDF.

#### Paper Stock

Matte, Glossy, Uncoated,  
Matte, Soft touch

#### Thickness

130-350gsm



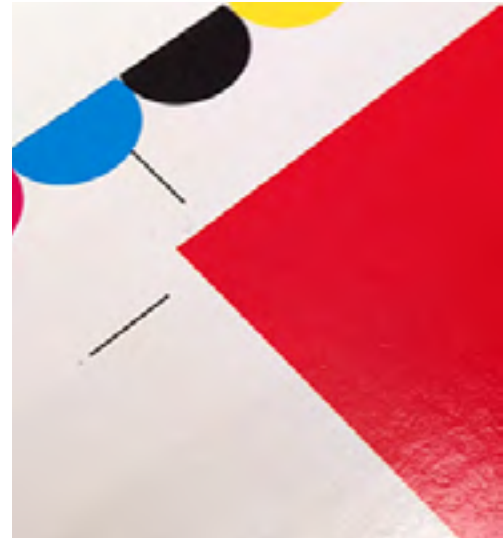
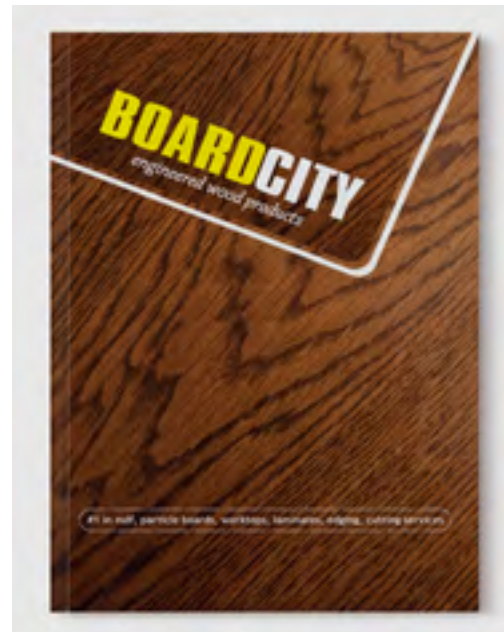
### Posters

Get high-quality oversize prints perfect for everything from framing to window graphics. Make a big impact at presentations, tradeshow, and training events with posters.

Size	Width x Height (mm)	Width x Height (in)
A1	594 x 841 mm	23.4 x 33.1 in
A2	420 x 594 mm	16.5 x 23.4 in
A3	297 x 420 mm	11.7 x 16.5 in
A4	210 x 297 mm	8.3 x 11.7 in

# Booklets Newsletters Magazines

All the space you need to tell the full story





## Saddle-Stitch Binding

Smaller books with paper folded in half are bound by saddle-stitching, or stapling, which holds several sheets together. Saddle-stitch binding gives a professional look to your document while being extremely cost-effective. This binding option can be used for presentations, booklets, reports, and proposals.



**Saddle stitched (stapled bind)**



**Square Fold Binding**

## Perfect Binding

Books like Catalogs, Manuals, perfect binding is the best solution. An outer cover is placed around the pages of the book before the pages are attached to the cover by an adhesive, giving a neat, clean appearance.



**Perfect Binding**



**Metal/Plastic Coil Binding**

## Comb, Wire/Coil Binding

Comb, wire, or coil binding uses multiple small plastic teeth closing around small holes and holding the paper together.

### Q: How quickly can I receive my order?

A: Booklets can be printed, and delivered same-day if you place your order before mid-day.

### Q: Do I need to keep page bleed in mind?

A: Yes. You'll want to include a bleed of 1/8" on every side of every page in your print file. This prevents white margins or images not reaching the edge of the page. If your file doesn't include a page bleed, and is uploaded in the trim size, your document may be

stretched or cut off. If your file doesn't fit the product specification (bleeds, safety margins),

### Q: How many pages does a booklet have?

A: A booklet is composed of 4 cover pages and the inside pages. For instance, an 8-page booklet includes both sides of your front cover and both sides of your back cover. It also has 4 pages inside.

### Q: Can I get one booklet printed before I order?

A: Yes. We're able to print a quantity of one custom booklet so that you can check it out.

### Q: Will the price per booklet drop if I order more?

A: Yes. The price per booklet drops as your order quantity increases.



## Layout Guidelines

For a successful print, we recommend following these specifications:

**Format:** Your file must be in PDF format, with no password protection.

**Layout:** Make sure that the file comes in single pages, arranged in correct reading order and contains all pages, including four cover pages.

**Blank pages:** If you would like the inside of the cover pages to be blank, make sure to include blank pages in your PDF file.

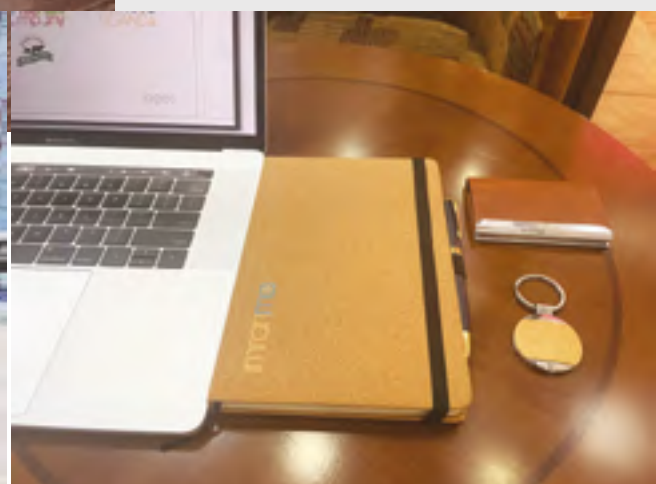




# Promotional Products

Get your company logo into the hands of customers with these practical promotional items.



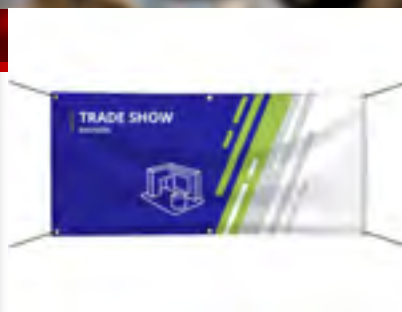






### Retractable Pull up Banner

Make the most of your event  
Quick & easy setup  
Single- & double-sided banners  
Preassembled stand, banner & case



### Flex Banners

Make the most of your event  
time and space, Indoor &  
outdoor Quick & easy setup  
Preassembled stand, banner &  
case



### Flags and Teardrops

Durable translucent polyester  
Flag, poles and ground stake  
Already have poles & a base?  
Here we offer the flag fabric only





## Make impact with stunning trade and exhibition materials – all within hours of your order!

When it comes to banners, signage and displays, bigger is most definitely better. We are the experts in large format printing, and are industry leaders in creating environmentally friendly, weather-resistant materials to make your presentation pop. We use Pigment and Latex printing technologies – these bring environmental, health,

and safety benefits

Outstanding quality – we guarantee the highest resolution images, sharp text printing and rich six-colour print outputs

Fastest turnaround

Longevity – our prints for outdoor displays are durable, waterproof, smudge-resistant and scratch-resistant. These last up to three years without lamination and five

years with lamination. Indoor window display prints last up to five years when unlamined and 10 years with lamination

Odourless printing – our latex inks omit extremely low levels of volatile organic compounds and require no ventilation.

Versatility – we can print indoor and outdoor banners on a variety of materials.

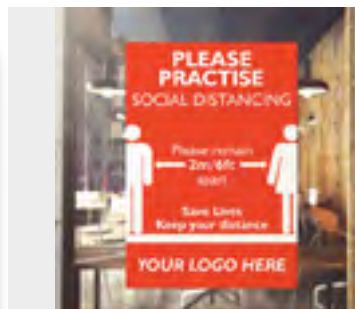
## WIDE FORMAT PRINTING

- » Banners
- » Roll-up banners
- » Wallpaper
- » Wall stickers
- » Event and transit signage
- » Canvases
- » Pop-up displays
- » Point of purchase displays
- » Trade show displays
- » Conference and event displays
- » Vehicle graphics
- » Floor graphics
- » Presentations



### Table Cloth Banner

Steal the show at events with a professional look.  
Limited or all-over printing options  
Full-color, dye-sublimated printing  
Machine-washable, reusable polyester



### Custom Foam Boards

Take event or in-store displays to the next level.  
Durable 5mm foam  
Lightweight, portable



### Backdrop Stands

Reusable indoor use  
Hook-and-loop fastener for fabric & attachable feet for frame included  
Includes free soft case with wheels

# When You've Got a Big Idea, Think Posters



**E**nlarge your favorite photographs or prints to create a talking point in any room. Our posters are individually printed and cut to size.

## Why print with us

- » No minimum quantity
- » Full colour and Excellent resolution
- » Printed to acoated, ivory & photo
- » Laminations available
- » Competitive prices
- » FSC 100% bright white paper & Eco-friendly dye printing technology

## Standard Poster Printing

Our standard posters are often used for small advertisements or large scale photographs. A1 posters look awesome on your Super-market wall, in Banking Rooms or in a shop window, Available in either a satin or a matte finish.

Same day collection or delivery to a central Kampala when you order before 12:00 noon.

Printed on our top-of-the-range HP Inkjet printer using genuine 6-colour HP Inks.

Built in spectrometer for colour calibration.

## Reach more potential customers, from your office or store

Whether you're trying to message customers, employees or guests in your Office, custom posters are a great way to stand out. And a huge variety of sizes lets you take advantage of almost any open space.

- » Premium stocks have enhanced thickness
- » Lamination prevents water damage, and reduces normal wear and tear

## Paper stock options

Matte and glossy

- » Matte has a smooth, shine-free appearance with less glare
- » Glossy has a shiny, reflective coating that makes colors pop

## Be a poster pro

- » Use colors that stand out on your walls
- » Make your primary message big and bold
- » Choose premium glossy cardstock for a can't-miss shine



## BANNER SIZE CHART

Banner sizes suitable for hand held applications



Banner sizes suitable for table hangers



Banner sizes suitable for fences or buildings



Banner sizes for high visibility on buildings or roads

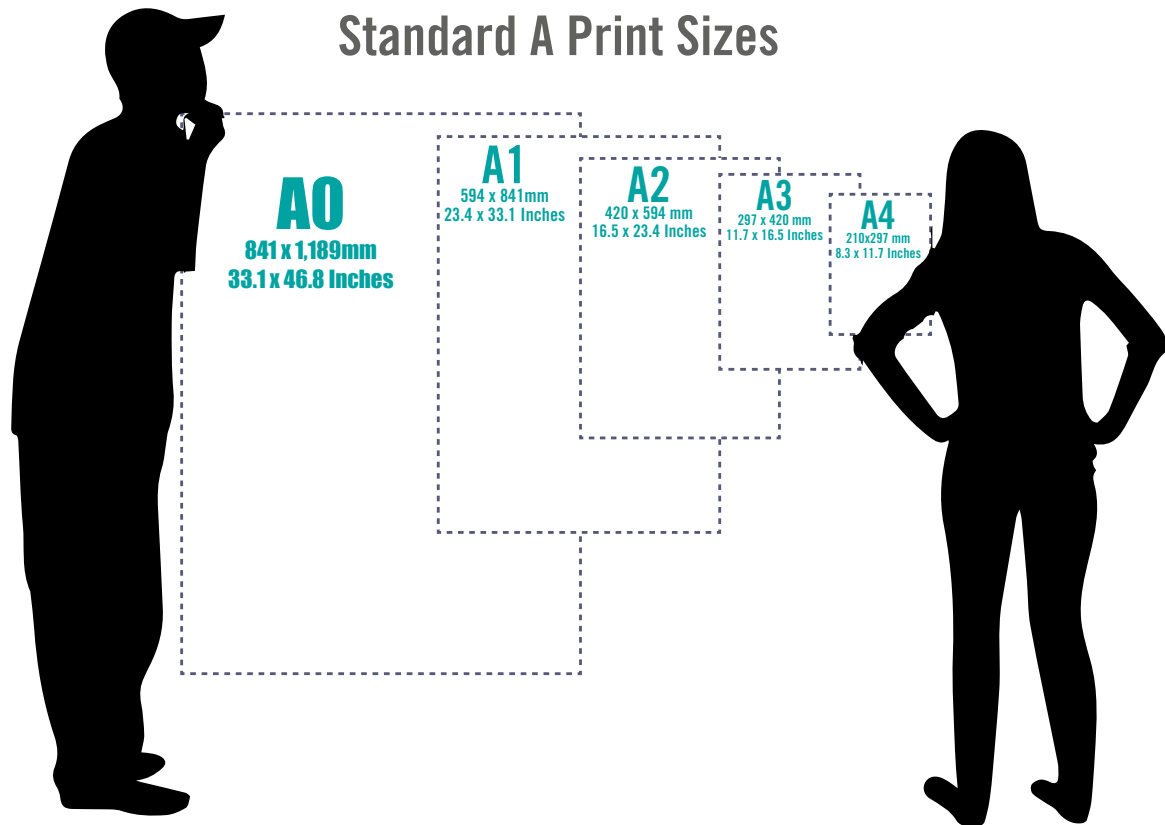




## Poster Print Size Guide

Poster sizes can be a little puzzling; here we have a practical Poster Size Guide to help you choose the print you need.

- » Standard poster sizes range from A4 and A3.
- » Large format posters in billboard sizes are A2, A1 and up to A0



### Product Description

Make a great impression with our indoor posters. Our large format presses print posters with rich, distinctive colours and sharp clarity means that your message, advert, display or exhibition will get all the right kind of attention.

We print posters on 100gsm coated Paper, 180gsm Glossy poster paper and top quality 250gsm Photo Satin paper for even clearer image detail. We have 10 standard sizes which cover every popular size.

If you choose A1/A2 on 300gsm Ivory paper, we can offer you matt or gloss lamination or gloss encapsulation (or none at all if preferred).

If you choose our 180/250gsm Photo Satin paper we recommend you not laminate them as the paper is designed to give punchy vibrant photo quality colour without lamination.

You have the choice of landscape or portrait orientation.

### Paper choices

Poster paper has been developed with a special coating, which gives excellent print results. It is also instantly dry after printing. Matt or gloss lamination or gloss encapsulation (or none at all if preferred) is available with this paper. (170gsm)

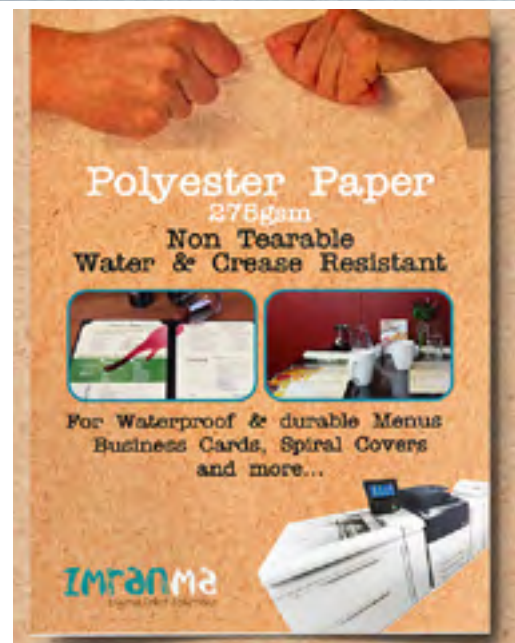
Photo Satin paper achieves a better colour resolution than uncoated paper due to its non-reflective microporous coating, giving near photographic quality and feel to your posters. Matt or gloss lamination is available to provide extra durability and enhanced colour distinction, although most customers prefer not to laminate this paper. (200gsm)

### Finishes

Matt lamination gives a soft, contemporary effect. Gloss lamination gives a higher quality shine finish than gloss card. Lamination is most useful with solid colours or images to enhance their vibrancy or where you want to protect your printed documents. High quality poster print from Digital Printing.

*Tariffs, Supermart Signages,  
Offices, Homes, Lobbies,  
and more*

*To create an invitation that reflects your wedding-day style, start here.*





# PHOTO GIFTS & WALL ART



Want to turn your photograph into a work of art? Do it with a canvas print from us.

We print on the finest durable cotton blend artistic canvas in a range of sizes from A0 upwards. Our large format printing technology means that image quality isn't compromised in large scale prints, and your printed canvas is rolled up and shipped to you in a protective material.





# Print On Anything! Well almost anything.



Custom flatbed prints are virtually endless! Custom flatbed UV printing can be used to create a wide variety of display and graphic elements suitable for art exhibition, architectural installations, interior design and décor, events and exhibits, retail displays, signage, and much more.

Some of the crazy things we can print on include backcloth, canvas, ceramic tile, plywood, glass, plastic, lumber, ceiling tiles, sheet metal, shelves, tables, doors, flooring, leather, cardboard, aluminum extrusions, cement, screens, laminates, shower curtains, placemats, dividers, paneling, coasters, floor mats, stone, etc.





Turn your  
walls into  
a work of  
art







## ***Walls that talk***

If you are looking for a custom branded wallpaper to make your space exactly as you want.

Our wallpapers are printed clearly with color profiles and definitions that will stand out on any wall.

Turn your walls into something spectacular and design custom wallpaper for every space in your working space. Perfect for artists, designers, and those with a distinct taste, these wallpaper will show off your style, while bringing a whole new bespoke element to your space.





# Print design

Imranma, we're not just about printing. We also love crafting designs.

A problem-solving process that demands creativity, innovation, and technical expertise requires a print design to take an idea or message and turn it into an artwork.

Good graphic design is the foundation of every printed product, and at imranma we pride ourselves on our design capabilities and provide a range of graphic design services.

Our design team is the cream of the crop and works closely with every customer.

Taking in a range of skills, backgrounds, and multiple years of experience, our print design team creates innovative visual solutions that meet and surpass even the most complex briefs.



## WE TAKE QUALITY SERIOUSLY

From the first phone call to the premium paper to the well-protected packaging that arrives on your door. You can rest assured that when you work with Imranma you are getting the best printing for your money.



## WE GIVE BUSINESSES BIG IDEAS

Imranma helps small/Big business owners create expertly designed, up-to-date custom marketing – the assortment of products they need to look and feel professional, prepared and plugged in.



## CONVENIENCE

We have combined all the perks and service of working with a small local print shop with tools that allow you to print and manage your job from anywhere.

# How to order easily.

## Can I supply my artwork on a USB stick and wait in the shop whilst it's printed?

You are welcome to place your order in store, bring the artwork on a USB stick even sent on Email/Whatapp. However, we are not always able to offer printing whilst you wait, as we can't guarantee that we will have space in the print queue

## Will my poster fold up?

If you need to fold your poster, we recommend choosing the standard matte or plain paper, as these give the best results when creased. The satin finish papers have a coating which can crack or fold unevenly, making them less suitable for folding.

## Do you offer discounts to recurring customers?

If you are a regular customer (weekly orders over a 3 month period), we will be happy to discuss giving you a loyalty discount contacts us with one of our team.

## Do you offer a laminating service?

Yes, please contact us for details and pricing.

## Can you print double sided posters?

We are unable to offer same day turnaround on double sided printing, however it is something we can do for larger quantity orders, and for sizes up to A2, with a 24hr turnaround time. For double sided printing quotes, please contact us directly.

## Can you mount my poster?

Yes, we offer a mounting service. Posters are mounted onto either 5mm foam board or 3mm foamex and this service is available in sizes A3, A2, A1 and A0.

## Will you alter my artwork?

No, we will print your artwork exactly as it is submitted. Without cropping or stretching your artwork, it will be scaled to best fit the size of print you have ordered. Please note that crop and bleed, if added, will be removed.

## Will I be able to write on my poster?

The all standard and premium satin finish are suitable for writing on. and also you will be fine to write on the standard and premium matte along with the plain paper.

## Is your paper suitable for outdoor use?

We offer a special outdoor paper for external use which is suitable. However, we would not recommend putting any of the other paper types outside in wet conditions.

## What's the largest size poster you can print?

We can print anything from 1.06 meter wide up to 30m in length.

## What file type should I provide my artwork in?

Your files should be uploaded as PDF, TIFF or JPEG.

Virtually all popular desktop publishing, photo editing software, and presentation tools will export to one of these formats.

Always select the highest quality possible, so that the finished result will be of the highest possible quality.

## Do I need to add bleed or crop marks to my poster?

No, we do not require files to have either bleed or crop marks. However, it isn't an issue if your poster does have either.

## What will happen if my image isn't the right size?

Your poster will be printed to best fit the page size you ordered. If the artwork you supply isn't the exact dimensions of the size order, it may result in posters being either narrower or shorter than the actual size you ordered, so please ensure that your artwork is the correct size.



product branding



# CONTACTS UGANDA LTD

*When talking to potential customers, less isn't always more. Our prints let you tell a complete story about your company.*

## **We are print creative**

Imranma Digital print solutions is a print media solution and digital printing company with a wide array of printing & print design services. We strive to become part of your team to create and enhance your corporate image, with the maximum impact on any media platform. All our work is developed in-house, continually focusing on your target audience. This integrated approach helps you make sure all of your marketing materials and printing needs are met successfully, with creativity, on time, and within your budget.

Basing in Kampala - Uganda, we have worked on numerous projects in East Africa plus working in diverse industries giving us the vast experience to ensure success in any industry or organization. We guarantee fast, and quality printed materials to promote your business. We work hard to combine print and marketing talent, exceptional design, and printing technology with outstanding customer service to build long-term partnerships.

